

MANUAL OF PRACTICE

For the information of and use by Subscribers of SUN Direct TV P
Ltd only Please visit our website www.sundirect.in for more details
and information

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Manual of Practice for direct to home subscriber As per TRAI regulations under chapter VII

“Every direct to home operator shall publish a Manual of Practice containing, among other things, the following information relating to direct to home service”

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1. Purchase your recharge voucher of the desired denomination from your nearest dealer.
2. Scratch the silver panel at the backside of the recharge voucher to reveal the 16 digits recharge code.
3. Call the help line number (STD Code) +44399595, 76010 12345
4. Identify yourself by your customer / subscriber ID, STB number and Smart Card number/CDSN Number. Any of the three numbers are compulsorily required for the successful recharge of your account.
5. Your account is automatically loaded with the viewing value as per the amount of the recharge voucher.

Recharge through Mobile App and Website

For Queries & complaints

Toll Free 1-800-103-7575, 1-800-123-7575

Toll Number – 7601012345

Details of Call Centre numbers

Location	STD code	Tel No.
Tamil Nadu	0431	4439959
Andhra Pradesh & Telangana	040	44399595
Kerala	0484	4439959
Karnataka & Goa	0821	4439959
Gujarat	0120	4439959
Haryana	0120	4439959
Himachal Pradesh	0120	4439959
Delhi & Jammu Kashmir	0120	4439959
Punjab	0120	4439959
Bihar	0120	4439959
Chhatisgarh	0120	4439959
West Bengal	0120	4439959
Uttar Pradesh	0120	4439959
Madhya Pradesh	0120	4439959
Maharastra	0120	4439959
Orissa	0120	4439959
Rajasthan	0120	4439959
Jharkhand	0120	4439959

Customer can also reach us on the Toll free number 1800-103-7575, 1800-123-7575 & 0 76010 12345 (Toll)

- All Non-technical related complaints will be attended within 48 hours. (Cases like Wrong recharge, Add-on not activated, etc)
- Few technical cases like Screen error will be addressed within 48 hours
- Few technical cases which require service visit will normally be addressed within 48 hours. TAT may increase depending on the customer's location and feasibility.

Instructions regarding operations of Direct to Home Customer Premises Equipment.

- Please refer to the manual given to you as a Subscriber upon the signing of the Subscription Agreement and fulfilling other requisite requirements.

Rights conferred upon the direct to home subscribers

As a subscriber of Sun Direct TV you are now entitled to the following:

- To receive a Direct-to-Home connection from SUN Direct TV within 5 working days of signing the subscription agreement and fulfilling all requisite requirements, subject to technical and operational feasibility.
- To receive a Customer (Subscriber) Identification Number on being connected to the Direct to Home service offered by Sun Direct TV P Ltd
- In the event of an outright purchase, rental/hire-purchase, subscriber is entitled to have an option to acquire the Customer Premises Equipment (CPE) from Sun Direct TV.
- Installation at the Subscriber premises will be carried out only in the presence of Subscriber or Subscribers Authorized Representative.
- As a 'pre-paid' Sun Direct TV subscriber you will be entitled to receive on request, at a reasonable cost and within a reasonable time, information relating to the itemized usage charges of the Direct- to- Home services availed by you for any period falling within the preceding six months immediately preceding the month in which the request shall be made by you and registered with us.
- As a 'pre-paid' Sun Direct TV subscriber you shall be entitled to receive a unique identification number on calling any of our toll-free or Customer care call centre numbers for any of your queries or complaints registered with us.

Duties and obligations of the Direct to Home operator.

- Upon the signing of the Subscriber agreement form and fulfillment of all requisite requirements for the provision of the Direct-to home services, to provide, on a non discriminatory basis, the Direct-to-Home service to every person making such a request, subject to the technical and operational feasibility.
- A specific Customer (subscriber) Identification Number shall be assigned for each application of subscription made by you.
- All requests relating to shifting, dismantle and reconnection shall be complied with in a period of 5 days after the receipt of such requests from you, subject at all times to technical and operational feasibility.
- Appropriate notice shall be given for the discontinuation of a Channel or disconnection of the Direct-to- home service. This however shall not be applicable in the event your balance as a prepaid subscriber is insufficient in your prepaid account.
- No increase in charges for a subscription package offered shall be made, nor shall there any change in the charges, for a minimum period of 6 months from the date of enrolment of the subscriber for such subscription package.
- No additional charges shall be levied (other than charges relating to and in respect of the Customer Premises Equipment) in the period when the Direct to Home services were to be discontinued by us or upon specific request from you or for any other reason, or reactivation charges for the resumption of such service/s.
- It shall be equally binding on you to assume responsibility for the safe and good upkeep of the CPE which includes the Set Top Box (STB) installed in your premises at your request. Any damage to the CPE through negligence or mishandling would render you liable to bear the costs of the repair or replacement of the CPE, which value may be determined and changed from time to time.
- In the event of damage or loss to the CPE installed in your premises through fire, theft, burglary, riots and such other reasons including Acts of God and for reasons beyond your control, you will be obliged to prefer a complaint, register an FIR with your nearest Police Station and intimate the Company (Sun Direct TV Private Limited) within a period of 24/48 hours from the time of occurrence of the event with a copy of such FIR. Failure to comply with the same would render you liable to bear the costs of the replacement of the CPE, which value may be determined and changed from time to time.

Details of Nodal Officers

Region	STATES	NAME OF THE NODAL OFFICER	ADDRESS	E- MAIL ADDRESS	PHONE NO.	FACSIMILE NO.
APP	ANDHRA PRADESH	Chandra Sekhar P	SUN DIRECT TV (P) LTD No.54-15-4A, 5 th Floor, Zoom Towers, Sri Nagar Colony, Near Vinayaka Theatre, Vijayawada- 520008	nodalap@sundirect.in	044- 44676767	
EAST	ASSAM	Pratip Chatterjee	SUN DIRECT TV (P) LTD 1 st Floor, Jupitara Palace, G.S. Road, Tarun Nagar, ABC, Guwahati-781005	nodalasm@sundirect.in	0361- 2465157	
EAST	BIHAR	Pratip Chatterjee	SUN DIRECT TV (P) LTD Aakash Tower, 5 th Floor, 781, Anandapur, Kolkata-700107	nodalbihar@sundirect.in	033 – 40445151 / 033 - 40608383	
EAST	JHARKHAND	Pratip Chatterjee	SUN DIRECT TV (P) LTD Aakash Tower, 5 th Floor, 781, Anandapur, Kolkata-700107	nodaljkd@sundirect.in	033 – 40445151 / 033 - 40608383	
EAST	ORISSA	Pratip Chatterjee	SUN DIRECT TV (P) LTD 2nd Floor, Swagat Plaza, Plot No.45, UNIT - IV, Mouza-Bhouma Nagar, Bhubaneswar – 751001	nodalor@sundirect.in	0674 - 2510052	
EAST	WEST BENGAL	Pratip Chatterjee	SUN DIRECT TV (P) LTD Aakash Tower, 5 th Floor, 781, Anandapur, Kolkata-700107.	nodalwb@sundirect.in	033 – 40445151 / 033 - 40608383	
KAR	KARNATAKA & GOA	Satish Kumar PV	SUN DIRECT TV (P) LTD MARAN TOWERS, Ground Floor, 9, Brunton Road, Off M.G.Road, Bangalore 560025.	nodalakar@sundirect.in	080 44676767	

Region	STATES	NAME OF THE NODAL OFFICER	ADDRESS	E- MAIL ADDRESS	PHONE NO.	FACSIMILE NO.
KRL	KERALA	Dushyanth K.K.	SUN DIRECT TV (P) LTD Trans Asia Corporate Park XIV/396-C, 7th floor, Seaport Airport Road, Chittethukara Kakkanad, Kochi- 682 037	nodalker@sundirect.in	044 – 44676767	
NORTH	CHANDIGARH	Girish Verghese	SUN DIRECT TV (P) LTD S.C.O.No.292, 2 nd Floor Sector 32-D, OPP Nirman Theatre, Chandigarh - 160030	nodalchand@sundirect.in	0172 - 4620292	0120 - 4673830
NORTH	DELHI/NCR	Girish Verghese	SUN DIRECT TV (P) LTD Star House A-102 Ground Floor Sec-4, Noida-201301	nodalncr@sundirect.in	0120- 4112797	0120 - 4673830
NORTH	HARYANA	Girish Verghese	SUN DIRECT TV (P) LTD S.C.O.No.292, 2 nd Floor Sector 32-D, OPP Nirman Theatre, Chandigarh - 160030	nodalhar@sundirect.in	0172 - 4620292	0120 - 4673830
NORTH	HIMACHAL PRADESH	Girish Verghese	SUN DIRECT TV (P) LTD S.C.O.No.292, 2 nd Floor Sector 32-D, OPP Nirman Theatre, Chandigarh - 160030	nodalhp@sundirect.in	0172 - 4620292	0120 - 4673830
NORTH	JAMMU & KASHMIR	Girish Verghese	SUN DIRECT TV (P) LTD S.C.O.No.292, 2 nd Floor Sector 32-D, OPP Nirman Theatre, Chandigarh - 160030	nodaljk@sundirect.in	0172 - 4620292	0120 - 4673830
NORTH	PUNJAB	Girish Verghese	SUN DIRECT TV (P) LTD S.C.O.No.292, 2 nd Floor Sector 32-D, OPP Nirman Theatre, Chandigarh - 160030	nodalgp@sundirect.in	0172 - 4620292	0120 - 4673830
NORTH	RAJASHTHAN	Girish Verghese	SUN DIRECT TV (P) LTD 511,5 th Floor, Evershine Tower Amarapalli Circle Vaishali Nagar Jaipur, Rajasthan- 302001	nodalraj@sundirect.in	0120- 4673800- 29	0120 - 4673830

Region	STATES	NAME OF THE NODAL OFFICER	ADDRESS	E- MAIL ADDRESS	PHONE NO.	FACSIMILE NO.
NORTH	UTTAR PRADESH	Girish Verghese	SUN DIRECT TV (P) LTD 364, Ground Floor, Chandralok Aligang, Lucknow - 226024	nodalup@sundirect.in	0522 - 4047234	0120 - 4673830
NORTH	UTTARKHAND	Girish Verghese	SUN DIRECT TV (P) LTD 364, Ground Floor, Chandralok Aligang, Lucknow - 226024	nodaluk@sundirect.in	0522 - 4047234	0120 - 4673830
TG	TELEGANA	Y V Reddy	SUN DIRECT TV (P) LTD Uma Aiswarya House, No- 8-502/1/AG, (1 st Floor), Road No.7, Banjara Hills Hyderabad - 500 034	nodalgt@sundirect.in	040 40182424	
TNP	TAMIL NADU	Renjith N K	SUN DIRECT TV PVT LTD MURASOLI MARAN TOWERS NO. 73, MRC Nagar Main road, MRC Nagar, Chennai- 600 028.	nodaltn@sundirect.in	044 – 44676767	044 – 40679191
WEST	CHATTISGARH	Chandra Sekhar P	SUN DIRECT TV PVT LTD Unit No. 403-404, 4 th Floor Maloo 01, Near Velocity Multiplex, Plot No.26, Scheme No.94 C, Ring Road, Indore - 452010	nodalchat@sundirect.in	0731- 4073033	
WEST	MADHYA PRADESH	Chandra Sekhar P	SUN DIRECT TV PVT LTD Unit No. 403-404, 4 th Floor Maloo 01, Near Velocity Multiplex, Plot No.26, Scheme No.94 C, Ring Road, Indore - 452010	nodalmp@sundirect.in	0731- 4073033	
WEST	GUJARAT	Chandra Sekhar P	SUN DIRECT TV (P) LTD C/O South Asia FM, B-603, 4,6th floor, B-Wing, Amrapali Lake View Tower, Vastrapur, Ahmedabad - 380 054	nodalguj@sundirect.in	022 – 42109701/02/03/04	
WEST	MAHARASHTRA	Chandra Sekhar P	SUN DIRECT TV (P) LTD No.701/702, Dilkap Chambers Andheri West, Off Andheri Link Road, Mumbai - 400053	nodalmah@sundirect.in	022 - 42109701 – 04	022 - 42109721

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